



Source: Menzerna polishing compounds
GmbH & Co. KG

menzerna
polishing compounds

Smart Accounting

Intelligent functions for lower costs and less work

Company:

Menzerna polishing compounds
GmbH & Co. KG

Employees:

75

Location:

Ötigheim, Germany

Industry:

Polishing

Website:

www.menzerna.de

Introduction

menzerna polishing compounds GmbH & Co. KG is a company that has been committed to the development and production of solid and liquid polishing compounds for industry and trade for over 100 years. Founded in 1888 in Pforzheim as a family business, menzerna is now an innovative and globally active medium-sized company. Innovation, competence, responsibility, and fairness are just some of the principles that guide menzerna's activities and guarantee the highest quality. With more than 200 innovative formulations for all areas of polishing, the Ötigheim-based company works with a network of subsidiaries and distributors to supply industry and trade worldwide with premium polishing compounds. Beyond its pure product business, menzerna is also a process and development partner for industrial companies. With the help of optimized polishing processes and state-of-the-art methods, menzerna is able to secure sustainable competitive advantages for its customers.

Manufacturers involved:

ELO Digital Office GmbH

Partners involved:

Telekom Deutschland GmbH

Products used:

ELO ECM Suite

ELO Business Solution Invoice

Native

ELO for abas ERP

Project period:

03/2023 - 02/2024

The challenge

A core IT problem for this medium-sized player: internal invoicing and its digitization. Approval processes in the specialist departments were still running analog. More specifically, the goal was to improve incoming invoice processing (ERV) for greater clarity and simplified processes. Menzerna wanted to speed up daily tasks, minimize costs, and support the entire value creation process with intelligent functions and workflows. The overall aim was to establish optimized structures and ultimately reduce the workload for employees. What's more, the desired solution should contribute to improving communication, control, and approval processes.

The solution

Menzerna was jointly supported by Telekom Deutschland GmbH and Mediane Business Solutions (MEBS), which was responsible for the technical implementation of this ECM project. Once the parameters of the collaboration had been defined, our internal project process was initiated. The first step was a workshop. During this workshop, Medialine account manager Knut Kopf, consultant Moritz Walch, and menzerna managing director Jan Geiss developed a clear catalog of requirements for a mature process optimization.

Specific points were defined as „targets“:

- **Seamless connection to the internally used ERP software ABAS** in order to continue booking incoming invoices.
- Connection to ABAS to ensure that **order processes and Projects are assigned correctly.**
- **Establishment of standardized workflows for the entire RV process** to enable digital communication with the individual departments and purchasing. This includes: Monitoring and continuous supervision of incoming invoices
- **Continuous and digital invoice processing** via approvals, payments, archiving, or feed entries
- **Introduction of a standardized scanning process** for paper invoices to enable further processing in the ECM system.
- **Recognition of standard cases** and, based on this, identification **of automation potential**
- Introduction of **escalation and deadline management**

After a thorough analysis, it was clear that the ELO ECM Suite was the best fit for menzerna's requirements. The desired processes were digitized and centralized using software from ELO Digital Office GmbH.



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Jan Geiss, Managing Director,
Menzerna polishing compounds
GmbH & Co. KG

„With full ELO integration, we have completely digitized and automated important processes. Both the entire invoice receipt process and the comprehensive documentation of the invoice issuance process now enable highly efficient document management, legally compliant digital storage, and enormous time savings for our employees. The professional management of our contracts via the integrated contract management system rounds off the package. Many thanks to Medialine for the excellent cooperation during the project implementation and for their support during the go-live.“

The ELO ECM Suite was supplemented by ELO Business Solution Invoice and ELO for ABAS ERP. In addition, the nativ.ai web service was integrated: This allows data from an invoice, delivery note, or accompanying document to be extracted and processed accordingly in ELO.

DEEP DIVE „Deep OCR“:

Deep OCR recognizes low-quality documents and adapts them specifically to difficult use cases. Special documents can be created for the AI using a proprietary classification system. When the OCR analysis tool analyzes the scanned invoices, it uses several verification mechanisms to recognize the information contained in the invoice: The first verification mechanism compares the information with that in the vendor database. In addition, context is used. This means that the analysis tool searches for defining words such as „invoice number,“ „project number,“ „order number,“ „purchaser,“ or „your reference“ in order to compare the numbers or character strings with the internally used ERP system (in the case of menzerna, the ABAS software). Another verification mechanism involves identifying the position of the information on the form and comparing it with similar forms. If, despite this, all verification mechanisms fail - i.e., one or more metadata fields of the invoice cannot be clearly identified - the invoice is sent to the post-processing station. In this case, manual post-processing is required.

The result

The digitization and optimization of the internal invoice process have been fully implemented. Access to the ELO ECM Suite provides menzerna with centralized access to incoming invoice processing, which will accelerate and simplify everyday processes in the future. In addition, robust structures have been established and a better digital overview has been created – for sustainable relief for employees. The individual needs of menzerna polishing compounds GmbH & Co. KG were taken into account during the implementation process. Productive exchange during and after the project ensured that the solution implemented achieves the best possible results. Medialine is proud to have menzerna as a partner and looks forward to working together on future projects.

Medialine AG

As a full-service system house, we stand for customised solutions for medium-sized businesses and corporate groups. We fully support your company along the way - from requirements analysis, idea collecting and concept development to the development and implementation of the appropriate IT strategy as well as regular technical support and workshops for your employees. Thanks to our nationwide orientation, customers benefit from a close-knit network of sales and technical resources, which enables optimal service support on site.

Contact

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