



Source: Habbel, Pohlig & Partner



Company:

Habbel, Pohlig & Partner

Employees:

15

Location:

Wiesbaden

Industry:

Asset management

Website:

www.hpp-vermoegensverwaltung.de

New infrastructure for sustainable growth

Introduction

Habbel, Pohlig & Partner is one of Germany's leading independent asset managers. Based in Wiesbaden, the company has been offering its clients personalized, independent asset management services of the highest standard for over 25 years. As a renowned financial services provider, Habbel, Pohlig & Partner exclusively manages liquid assets that are invested in exchange-traded securities. In doing so, the individual needs of the client are always taken into account through careful opportunity and risk analysis with the aim of long-term preservation and value growth.

The success of Habbel, Pohlig & Partner is based on the strategic approach of its experienced, long-standing employees and the independence of its investment strategy.

Clients appreciate our high level of professionalism and precision, as well as our discretion in handling their assets. Personal and trusting discussions form the basis for long-lasting partnerships.





Manufacturers involved:

Sophos, Microsoft

Products used:

Sophos SSL VPN, Office365, Cobra, ELO, Hornetsecurity

Project period:

since October 2019

The challenge

Not least due to the severe banking crisis in 2008 and the accompanying widespread loss of confidence in major banks, more and more private customers and companies are turning to independent asset management. However, with a growing customer base and the increased technical challenges that modern, future-oriented asset management brings with it, the demands placed on the IT infrastructure are also growing.

Quick access to data from anywhere using a wide variety of data processing programs and secure, encrypted email communication with customers were key requirements for Habbel, Pohlig & Partner. Ideally, the infrastructure should function in such a way that employees can focus entirely on their own service business—without time-consuming, grueling work on software updates, problem reports, and malfunctions.

The previous locally managed IT environment at Habbel, Pohlig & Partner revealed a wide range of potential risks and vulnerabilities. As tenants of a prestigious office building in downtown Wiesbaden, the company quickly reached its limits when it came to issues such as fire and theft protection. Hacker attacks cause additional headaches in the highly data-sensitive financial sector.

In order to meet their own standards for service and security, but also to protect and continue sustainable growth, those responsible at HPP decided to implement a new IT strategy with external data storage and a virtual working environment, and turned to Medialine AG with confidence.

The solution

The experts at Medialine AG set up a virtual work environment for the customer.

A Windows Terminal Server Farm with load balancer enables employees to access their workspace from anywhere with a single click.

The software services required for daily work are provided on a dedicated application server. A comprehensive Office365 package has been set up there and supplemented with additional programs such as Cobra, Datev, and ELO. This greatly supports the HPP team in their daily work, as they can now use the services centrally. The SQL databases, which are important for the asset manager, are stored on another server. With Sophos SSL VPN, employees can easily access the company's virtual network with point-to-point encryption at any time, even from home or on the go.

To ensure the best possible security for email traffic, a Hornetsecurity







Source: Habbel, Pohlig & Partner

Oliver Voigt, Managing Partner, Habbel, Pohlig & Partner, Wiesbaden

»With Medialine as a reliable IT partner at our side, we are ideally equipped to successfully continue on our path of sustainable growth as a digital, modern asset manager. Shared values such as professionalism, attention to detail, and our own commitment to providing the best possible personal customer service have been the basis for a long-term successful partnership since the beginning of our collaboration.«

solution is installed upstream of the email server managed in Medialine's own CompanyCloud. This ensures that email communication is securely encrypted and that annoying spam messages are proactively detected and flagged as such.

All servers are located in Medialine's own data center in Frankfurt, and data is backed up via the Medialine CompanyCloud, protecting it from local failures.

Medialine AG's managed services keep the software up to date with regular updates.

The result

The virtual infrastructure set up at the end of 2019 was a real "stroke of luck," especially at the beginning of the coronavirus pandemic, as it enabled Habbel, Pohlig & Partner, unlike many other companies, to switch to a home office work rhythm almost immediately without customers having to compromise on service quality.

Thanks to regular support and maintenance without any downtime, employees can concentrate fully on their core business, safe in the knowledge that their data and communications are protected in the experienced hands of Medialine AG.

The new IT infrastructure is now ideally suited to support Habbel, Pohlig & Partner's successful growth course in the long term. Virtualization allows the infrastructure to "grow" organically, ensuring that the asset manager will continue to be well equipped to provide its customers with the best possible support in the future.

Medialine AG

As a full-service system house, we stand for customised solutions for medium-sized businesses and corporate groups. We fully support your company along the way - from requirements analysis, idea collecting and concept development to the development and implementation of the appropriate IT strategy as well as regular technical support and workshops for your employees. Thanks to our nationwide orientation, customers benefit from a close-knit network of sales and technical resources, which enables optimal service support on site.

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